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DIRECTOR

UNITED STATES INFORMATION AGENCY WASHINGTON

Notes by 16 aug 62

CONFIDENTIAL Attachment

August 8, 1962

MEMORANDUM FOR:

The Honorable John A. McCone Central Intelligence Agency

I thought you would be interested in our latest June survey on the image of U.S. nuclear strength in Western Europe.

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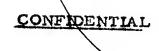
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The indication from USIA's latest June 1962 survey of West European public opinion is that even before the current large-scale Soviet bomb test the U.S. is predominantly seen as inferior to the Soviet Union in nuclear weapons.

The question was phrased as a comparison between the anti-Communist and Communist countries which, it may be surmised, makes the results even less favorable to the U.S. than indicated since British nuclear strength is thus added to the Western balance without any comparable addition to Soviet strength.

'How about military strength in nuclear weapons, are the anti-Communist or Communist countries ahead in nuclear weapons at the present time?"

No. of cases	Great Britain June 162 (647)	West Germany June '62 (620)	France June '62 (615)	Italy June '62 (672)
Anti-Communist countries	26%	32%	12%	2 2 8
Communist countries	42	25	48	23% 38
Neither No opinion	7	20	14	5
	25 100%	23	26	34
	100%	100%	100%	100%
Net Favorable	-16	7	-36	-15



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The anti-Communist position (and thus by inference U.S. standing) improves among those willing to forecast comparative nuclear strength ten years hence, but still attains a substantial favorable predominance only in West Germany.

"And which is likely /the anti-Communist or Communist countries to be shead in nuclear weapons 10 years hence?"

	Great Britain June'62	Germany June 62	France June 62	Italy June*62
No. of cases	(647)	(620)	(615)	(672)
Anti-Communist countries	29%	37%	13%	21%
Communist countries	24	10	16	19
Neither	9	14	15	5
No opinion	38	39	56	55
	100%	100%	100%	100%
Net Favorable	5	37	-3	2

